

DAVID MARIS

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PHOTOGRAPHY MASTER | PHOTO EDITOR AND PHOTOJOURNALIST

Devoted to journalism made with images. Editorial photographer, photo analyst, and digital media content creator.

Expertise at all levels of the photographic process in print and digital media, successful in photo editing and creating exceptional photo shoots, photo essays, and image analysis articles. Extraordinary management of the photographic workflow and the relationships between media, journalists, photographers, and news agencies.

Photo Storyteller | Studio Lighting Master | Portraitist Artist | Photo Retoucher | Graphic Artist | Photographers Manager | Videographer

PROFESSIONAL EXPERIENCE

TelevisaUnivision (previously Univision Communications), Miami, Florida.

PHOTO EDITOR 2016– 2022

Manager of the photographic workflow, photojournalist, studio photographer, graphic artist, and content creator with images at the news website of Univision. This is the largest Spanish-language outlet corporation based in the US.

- Oversaw the quality of the images used in articles and slideshows, reaching a new standard at the news site.
- Developed a style manual to select photographs that improved the look and feel of the website, and the social media posts.
- Created many successful stories using diverse sources of pictures and text, especially photo galleries that increased site traffic, audience engagement, and page views. Sources include news agencies, public archives, and interviews with authors (some articles here: www.univision.com/temas/david-maris).
- Performed important journalistic coverage around the country, creating an agenda of high-quality photographic articles.
- Created diverse graphic art images to promote special articles and other content. These pictures highlighted the pieces, by making them colorful, different, and unusual.

Bloque De Armas, Caracas, Venezuela.

DIRECTOR OF PHOTOGRAPHY 2011– 2013

Head of the photography department in Bloque De Armas, a corporation that runs more than 20 newspapers and magazines.

In charge of all photography in the media company: editing, planning, distributing, publishing, and archiving images.

- Monitored the performance of the photographers at the company, optimizing the team workflow and the final results in the publications.
- Oversaw technical decisions of the photographers and the photo storytelling, improving the quality of the photographic productions. Led photo projects by providing guidance and direction from conception to execution.
- Supervised the quality of the images in articles and other journalistic pieces in newspapers and magazines, establishing a standard of use of the sources for every media.
- Promoted the use of digital archiving techniques that improved the performance of the company's overall photo archive, which has held thousands of images for five decades.
- Created exceptional photoshoots, setting a new quality standard in the photo department.

Cadena Capriles, Caracas, Venezuela.

HEAD MAGAZINE PHOTOGRAPHER 2007 – 2011

Photojournalist and photography manager in 'Dominical', the Sunday magazine at the newspaper 'Últimas Noticias'. This is one of the most popular media in Venezuela.

- Set a high technical standard in the photo sessions of food, beauty, fashion, portraits, lifestyle, and photojournalism, elevating the quality of the editorial photography at the magazine.
- Oversaw the design, retouching, and look and feel of every picture before the print and web publication, ensuring the best quality in every issue of the magazine.
- Selected the best images from the news agencies and other sources, improving the quality of the covers and the articles.
- Monitored studio sessions and set a system to maintain the quantities of supplies.

ADDITIONAL RELEVANT EXPERIENCE

PLAYBOY, Caracas, Venezuela

Magazine photographer

EL NACIONAL, Caracas, Venezuela

Photojournalist and magazine photographer

DIARIO LÍDER, Caracas, Venezuela

Sport Photographer

AGENCIA EFE, Caracas, Venezuela

Photojournalist

EDUCATION

Higher Technician degree in Advertising. Instituto Universitario de Nuevas Profesiones (IUNP)
(Caracas, Venezuela).

PROFESSIONAL DEVELOPMENT

Photojournalism and Photo Storytelling., Fundación Nuevo Periodismo Iberoamericano
(Cartagena, Colombia)

Photography and visual arts, Instituto de Arte Federico Brandt
(Caracas, Venezuela).

Studio Lighting and photo editing, Escuela de Fotografía Centro de la Imagen EFTI
(Madrid, Spain)

Photojournalism and Multimedia, Escuela Fotoarte
(Caracas, Venezuela)

Photoshop CS2, Asociación Venezolana de la Comunidad Fotográfica
(Caracas, Venezuela)

TECHNICAL SKILLS

Adobe Photoshop, Adobe Lightroom, Adobe Camera Raw, Adobe Bridge, Adobe Premiere, Adobe Illustrator, Photo Mechanic, Brightspot CMS, WordPress CMS, Wix CMS, Microsoft Office.